

APPS NEEO

Blockchain Mobile App Ecosystem

Whitepaper

SUCCESS PLAN OF NEEO

01. DEVICE OF WORLD'S BEST COMPANY

Apple, Alphabet (Google), Microsoft, Amazon, Facebook

- As a platform business with the world's best value established a platform of goods services, and distribution
- Based on the large market, achieved high revenue via margin, ad fees, transaction fee, etc



02. MESSENGER-DOMINATED WORLD

WhatsApp, Facebook Messenger, Wechat, BBM, Twitter.

- 700 million users use WhatsApp, which world's most widely used messenger app.
- Create incredible profits directly and indirectly within its own ecosystem.
- Kakao Talk
- Merged with DAUM(portal site) after procuring the absolute majority users in Korea.

The disadvantage of existing messenger apps: Users must use "the same language" with each other



03. BEST INNOVATIVE MESSENGER

NEEO MESSENGER

- The most powerful simultaneous translation messenger program that translates 100+languages...
- Over 9M downloads in 178 countries.

NEEO ROBOT

- Translates every word and conversation in 100+ languages for those languages that the user doesn't understand



04. NEEO APP FOR PLATFORM ESTABLISHMENT

NEEO SOCIAL

- Social networking platform where users post photos, videos, and texts.

NEEO SELL & BUY

- P2P trade platform based on the Ethereum smart contract system..

NEEO TOKEN

NEEO WALLET

NEEO MAIL

NEEO WI-FI



05. NEEO ВАЛЮТА ДЛЯ ПЛАТФОРМЫ

NEEO

- Cryptocurrency used in all services on the NEEO Platform.
- To be listed in Stock Exchange before Nov 2018.
- Can be purchased, and also earned via activities on the platform.
- Can be exchanged on all listed currency exchanges and can be exchanged with existing fiat currencies (USD, EUR, CHF).
- The future sharp growth of the NEEO platform will lead to active use of NEEO, and thus- to an increase in its exchange rate.



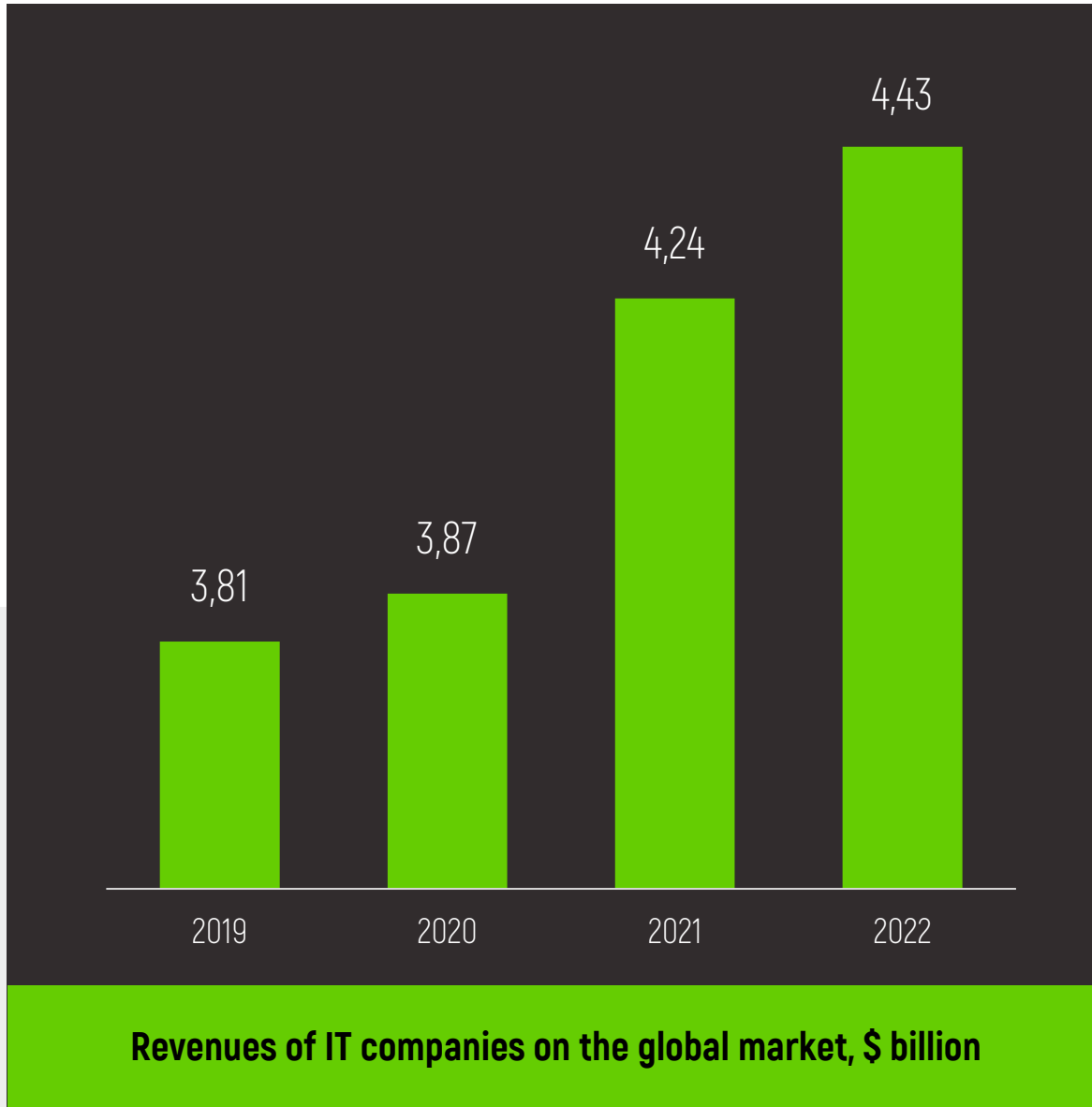
06. NEEO PLATFORM'S BUSINESS MODEL

REVENUE MODEL

Business Model

- Game Money : Able to exchange to NEEO token.
- Online Transaction Fee.
- Increase in value of NEEO Cryptocurrency.
- Advertising Fee : User 85%, Platform Managers 15%.
- Social Item Sale : Sticker, Video, Etc.
- Paid Services : Wi-Fi, Data roaming.
- The growth of the NEEO platform will increase the value of NEEO currencies, allowing the users to derive profits from the price difference.



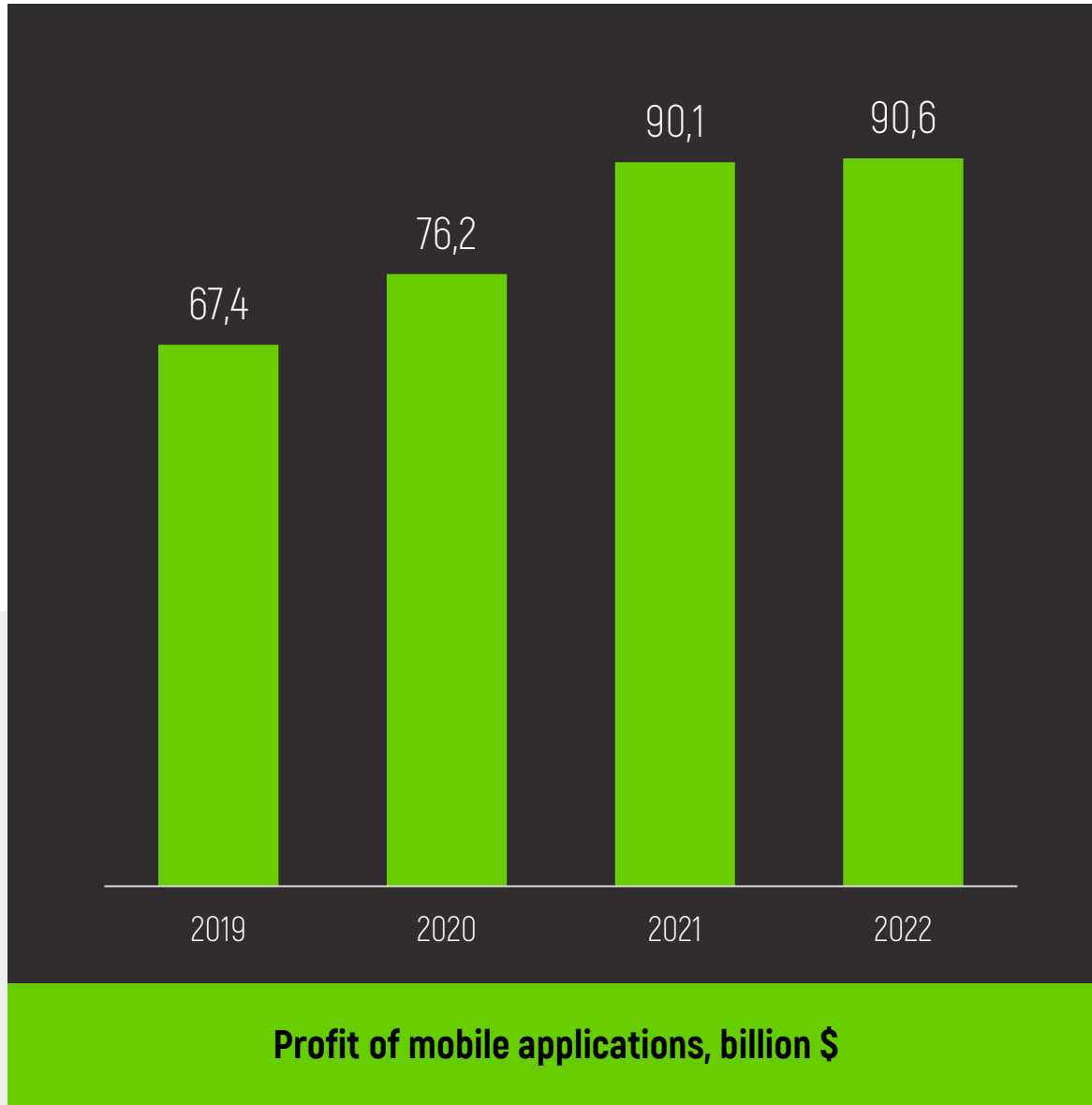


MARKET REVIEW. GROWTH FORECAST FOR THE NEW PLATFORM

Revenues of IT companies on the global market, \$ billion

Source: Statista

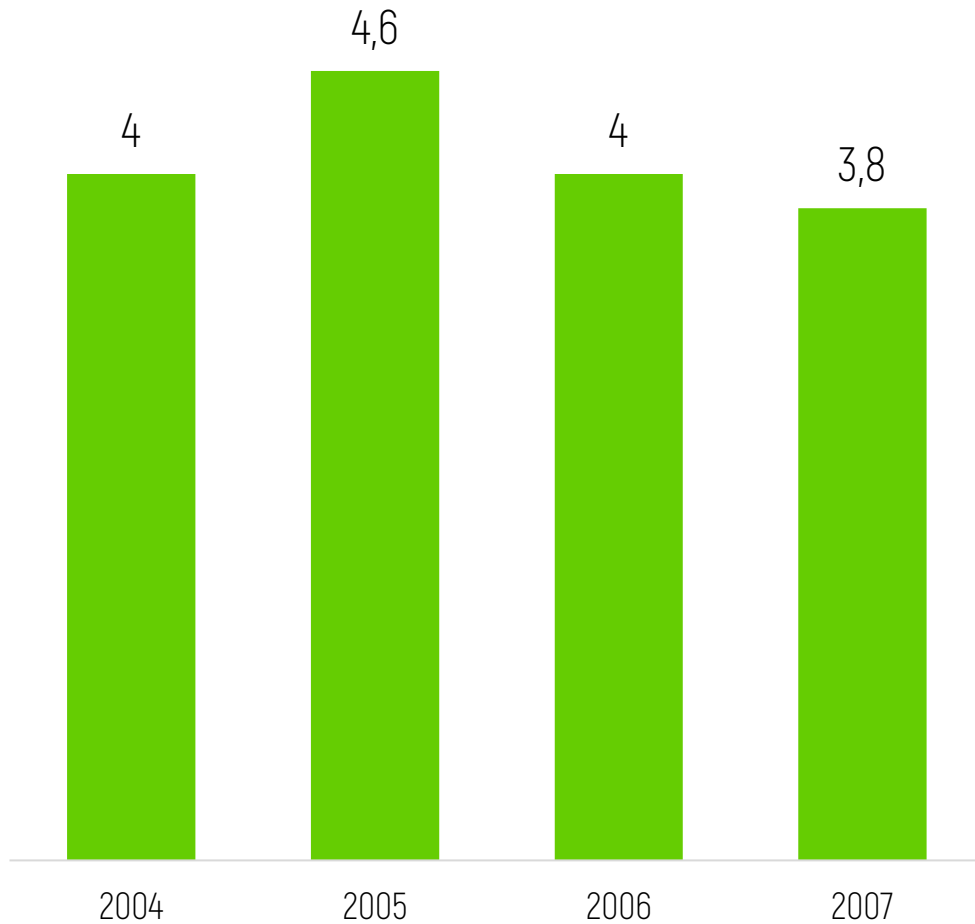
In 2020 the market of global information and communication technologies (ICT) reached the volume of about \$3,872.4 billion, showing an increase of 0.9% compared to the previous year.



MARKET REVIEW. GROWTH FORECAST FOR THE NEW PLATFORM

Profit of mobile applications, billion \$

Source: asomobile



Indicators of growth of the global IT market, %

MARKET REVIEW. THE END OF OLD SERVICES?

Indicators of growth of the global IT market, %

Source: Statista



The average growth rate for the global ICT market is stable, but small and is gradually slowing down: while in 2005 the market grew by 4.6%, in the last year this rate dropped to 4%, and the total market volume, according to preliminary data, amounted to 2027 billion Euros.

PROBLEMS OF CURRENT P2P PLATFORM



Problems in P2P Trading

Counterfeit

Scam

Defective Goods

Many people use the P2P platforms of eBay or Alibaba to purchase goods overseas. Unfortunately, purchasing goods this way is often associated with greater risks.

Vendors quite often deceive buyers and, vice versa and arbitration systems are not always able to restore justice

> 2,6 M

goods on sale via eBay were counterfeit or not able to meet the parameters specified in their description. According to The Counterfeit Report 2016,

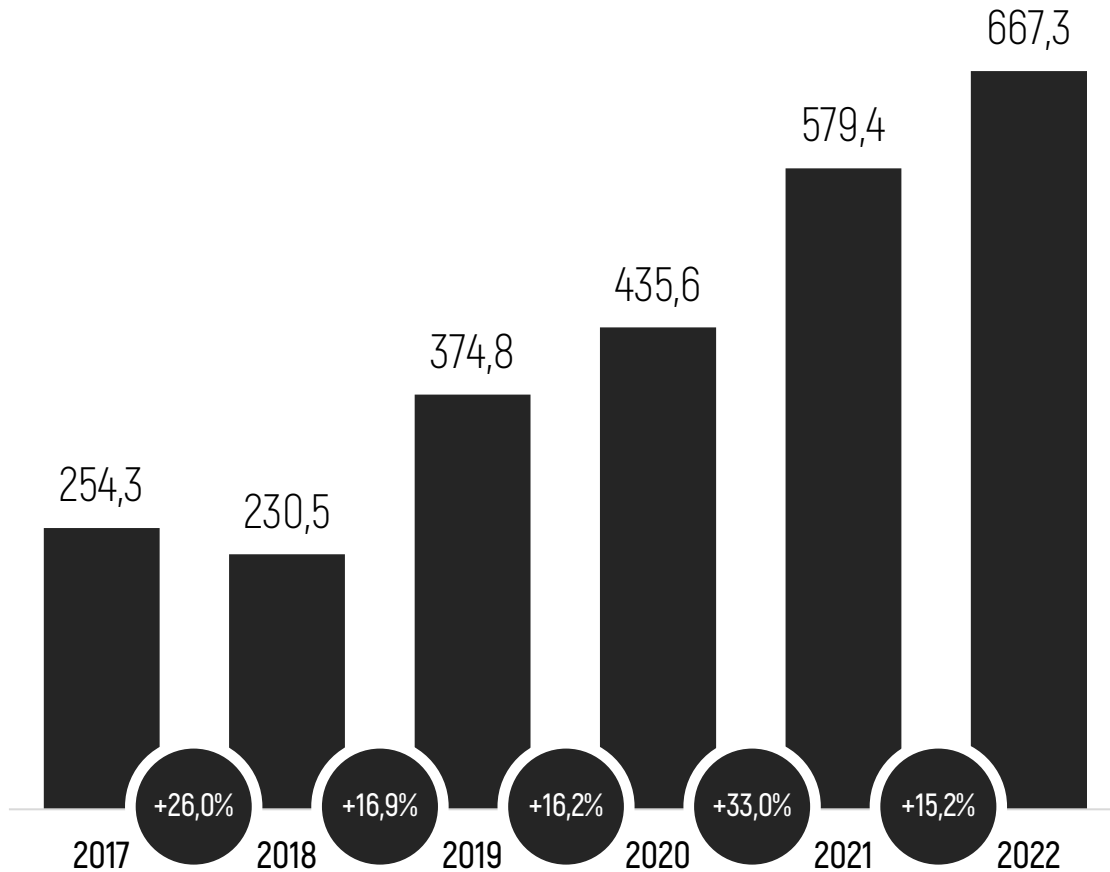


For a similar reason, the Taobao service, owned by Alibaba, has been blacklisted by the U.S. Trade Representative's list of Notorious Markets.

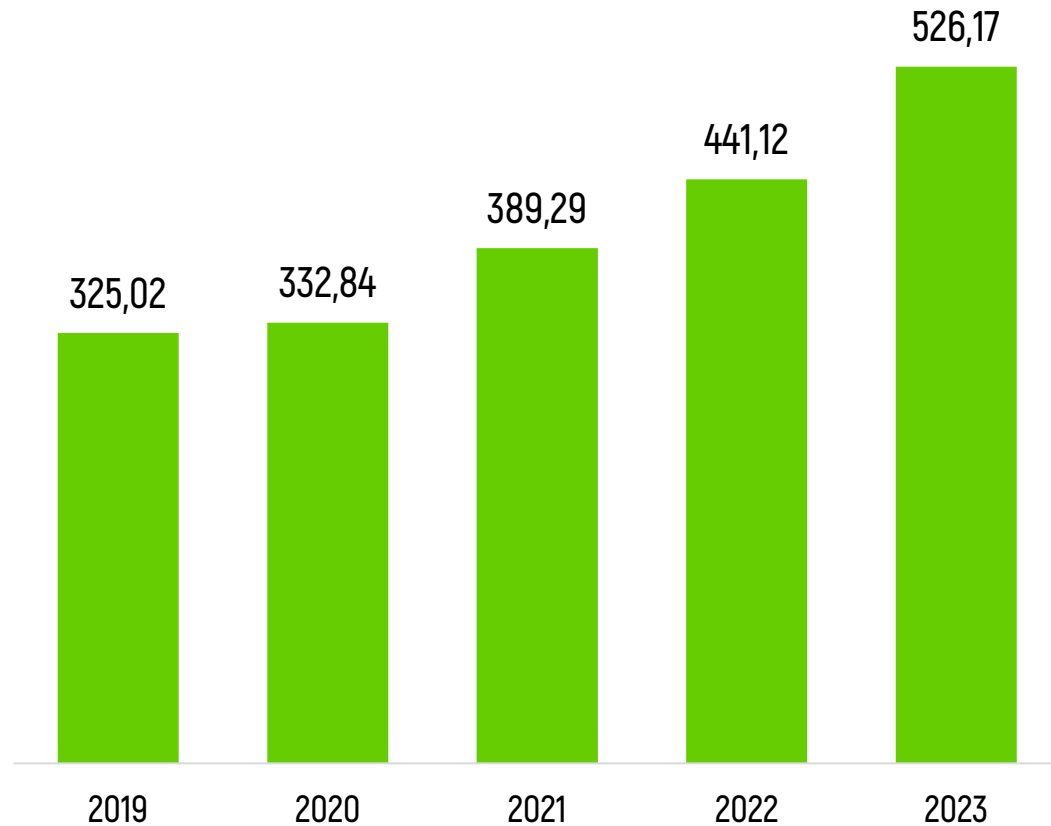
MARKET REVIEW. MOBILE ADVERTISING MARKET

Revenues from digital advertising, billion \$

Source: Statista



Revenues from digital advertising, billion \$



Доходы от онлайн-рекламы, млрд \$

MARKET REVIEW. MOBILE ADVERTISING MARKET

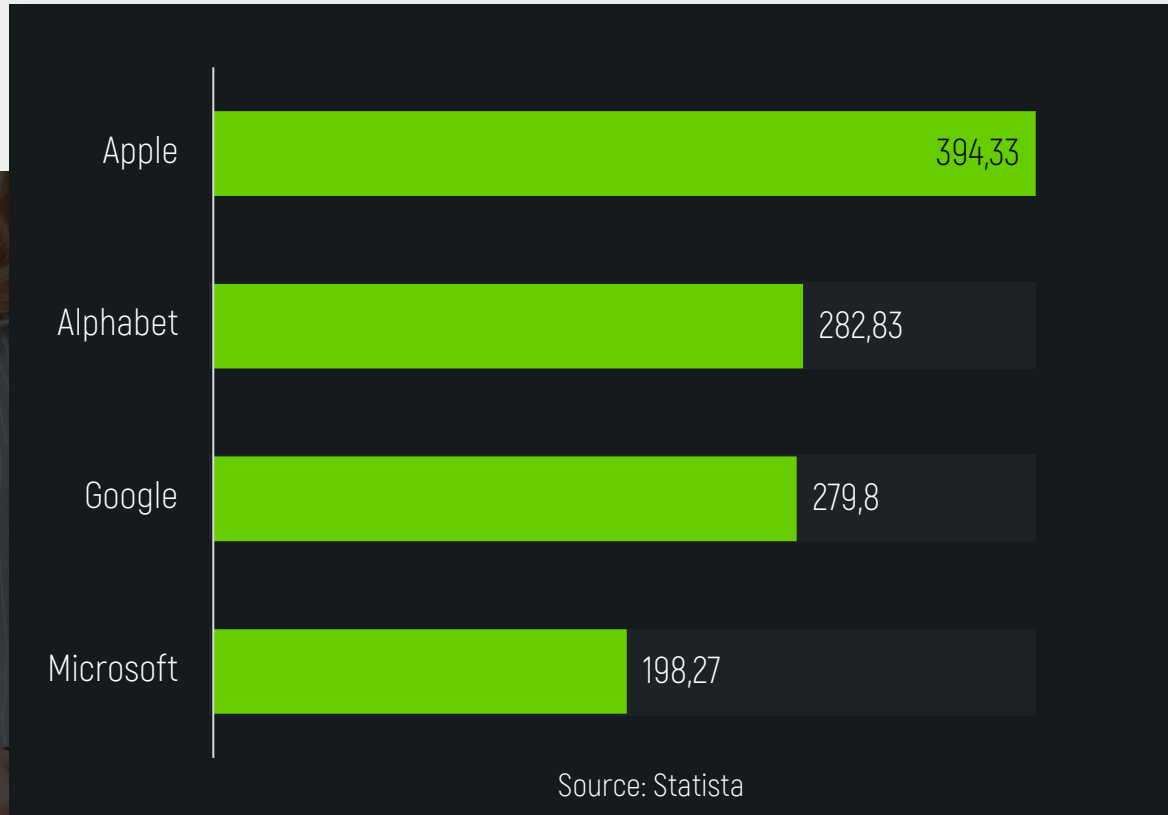
Revenues from online advertising, billion \$

Источник: xmldatafeed.com

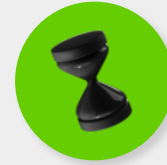
- Total expenditures on the search advertising in 2021 comprised \$144.8
- Global expenditures on digital advertising are estimated at \$441 billion in 2022 and are projected to reach \$485 billion in 2023.
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MARKET FOR WHOM?

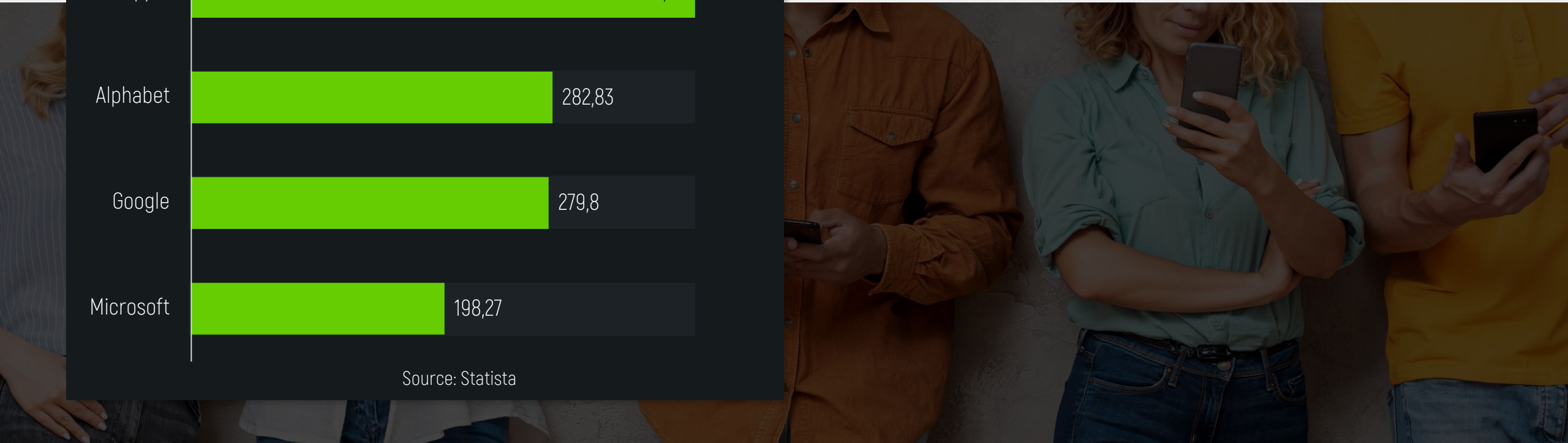
Comparison of Apple, Google, Alphabet and Microsoft products up to 2022, billion \$



Social networks, search engines, and online stores receive huge advertising revenue by using our personal data. **Our personal data becomes "money"**.



We spend our priceless time and money, we chat, make calls, listen to music, post in social networks, make Internet purchases, etc., without getting anything in return but emotions and endless advertising.



WHAT IS THE REWARD FOR USERS?



Think about how many long hours, days and years we spend on mobile devices.



We spend our precious time and money bringing profit to huge corporations without getting anything in return.



Our social activity should be rewarded.



The idea that users of online services should receive financial rewards from advertisers is not nonsense.

Stars, popular bloggers, news sites have already signed similar contracts.

OUR GOAL IS

to turn ordinary users into the "sweet piece of cake" for advertisers.

To do this, it is necessary to remove intermediaries between users and advertisers.

We need a service that allows users to earn not only by signing smart contracts with advertisers, but also at a time when they financially motivate and support each other.

WINNER OF THE FUTURE MARKET

We already know that there are huge profits in the platform market. In the cases mentioned, we observed that new players are rapidly growing with incredible profits. **What would be needed to increase market share in the platform industry?**

MOTIVATION

Many people around the world use the service if given the motivation to gather users, whether it be by searching, connecting with friends, posting photos, messaging, etc.

This is what Google, Facebook, and Instagram did abroad and Kaka Talk did in Korea.

PROFIT SHARING

Google AdSense, an advertisement profit sharing system, influenced many websites and blogs to display advertisement banners.

While the profit that Google provided to website managers and bloggers is very small, AdSense allowed Google to grow to be the biggest player in the online advertising market with search.

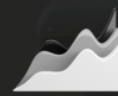
DE-CENTRALIZE

Digital mobile nomads who have escaped organizations and desks do not want to be tied to one nation, one economy, or one currency. They want to live as free individuals and escape central control.

Cryptocurrency uses blockchain and does not require a central system. It is also free from the value fabrication problem of the currency launching agency.



The power of various users consuming time altogether is the base of great profit.



A platform that provides more profit and benefits than Google for all participants will bring in greater results.



There may be some difficulties, but decentralization through the growth of cryptocurrency is an inevitable path to the future.



NEW PLATFORM, NEW WINNER

OUR PURPOSE IS CLEAR.

We aim to become the a new winner with a new platform.
We can dominate platform industry around the world.



MOTIVATION?



**Global Instant Translation
Message App**

PROFIT SHARING?



**Global e-Commerce
App, Game**

DE-CENTRALIZE?



Cryptocurrency

The Internet connects the world together, but the language barrier remains.

We have developed the most powerful messaging app that simultaneously translates more than 100 languages.

At the moment, the application has been downloaded more than 300 thousand. once in 178 countries.

It Helps to overcoming of the language barrier and opens doors to a bigger market.

Everyone deserves the opportunity to profiting business in the online space.

Everyone should be adequately rewarded for the consumption of their time and purchase of goods.

Resolving the language problem allows for bigger and more diverse business activities.

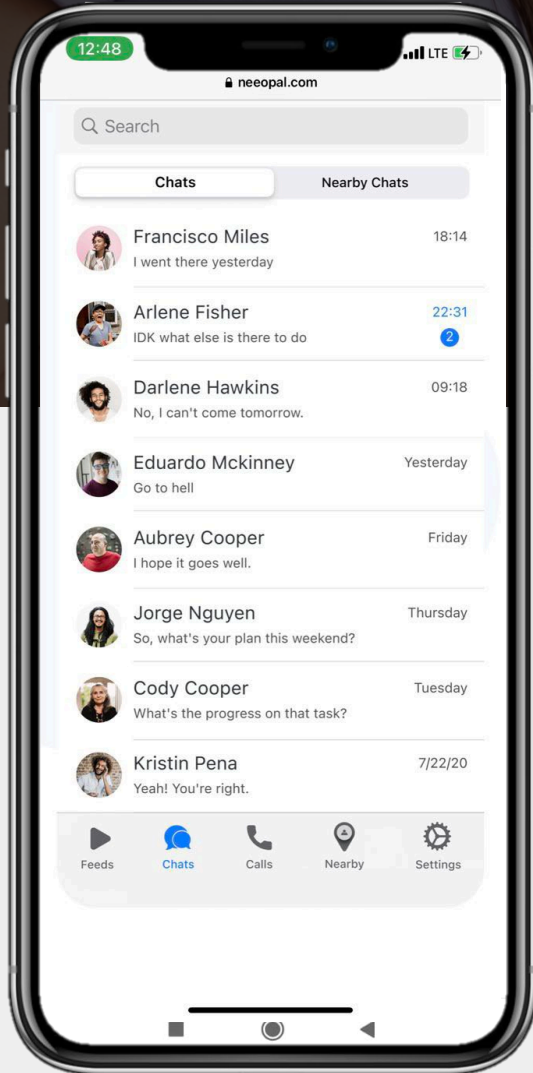
Rewarding social activities can secure more users.

The value of a user's efforts should not be changed because of the decisions of interest groups. There is a need for a tool that can be accepted by everyone who participates in the market.

NEEO is a cryptocurrency that uses blockchain, and it is the rational and transparent tool that can solve this problem.

NEEO is the standard of absolute value for the platform we are creating, which is for everyone worldwide.

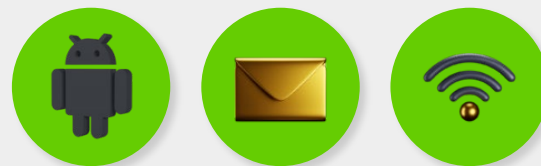
APP & SERVICE, POWER THAT CONNECTS



NEEO Apps



Some Extra NEEO Apps



Product Specification Section And Use cases

With the help of a NEEO social platform, we offer a creative and innovative content that generates ideas to ensure the company's profits

We aim to provide more rewards for consumers' consumption of time, money, and content creators' social activities.

Based on the success model of Facebook and Alibaba, we strongly believe in the success of the NEEO platform, which was developed using the Blockchain technology



NEEO platform

Platform industry

Our objective

Our tools

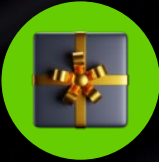
NEEO platform

Token launch

Financial projection

The team

FAQ



NEEO TOKEN

A draw of your dream car with NEEO



Draws on Neeo Token

The platform was created for users of Neeo Token; every three months the car listed on the website will be raffled off. People who have Neeo Token have the opportunity to win a car. The system was created on the basis of Blockchain, the product will be released this year. You can track all the latest information on the website.

www.nneo-win.com





NEEO MESSENGER

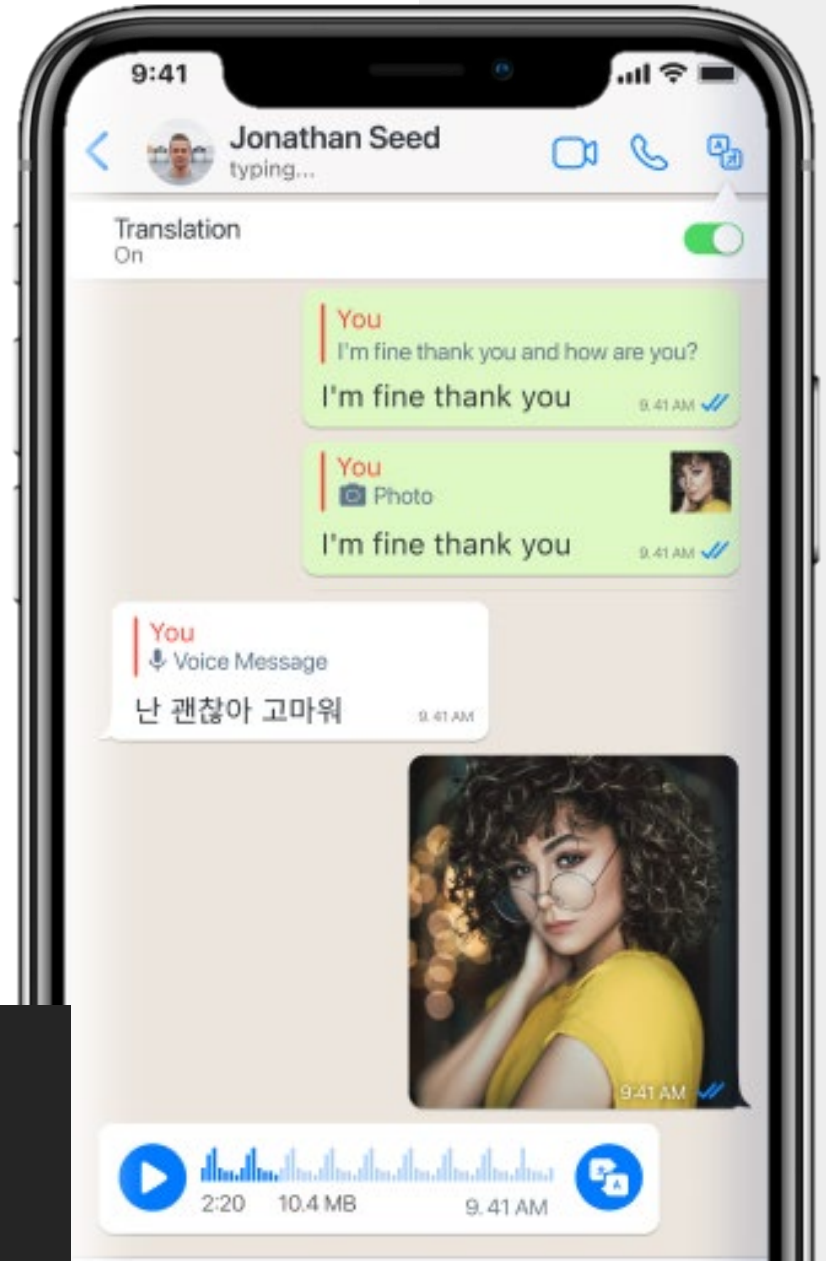
Mobile messenger instant translation



How does it work?

- 01.** It is a highly intelligent program that is fluent in more than **100 languages** and can instantly translate any unknown phrase or word.
- 02.** **It is a self-learning app** that adds new words and phrases to its vocabulary every single.
- 03.** **Users can provide the messenger with new phrases and words** in any available language and can be rewarded for it. The decentralized system allows users to keep the vocabulary in a relevant and up-to-date state.
- 04.** Users can pay for a monthly free calls subscription which allows them to make calls to any mobile or fixed number around the globe, thus offering **the first international unlimited mobile contract**.
- 05.** NEEO Messenger is the ultimate addition to NEEO SELL & BUY as it **simplifies international trade** in terms of interaction and price.
- 06.** Various **games will induce game token purchases**, which will be exchangeable with NEEO and this will continue to increase registration.

The messenger is available in App Store and Google Play and **has been downloaded by over 9M users worldwide.**





NEEO MESSENGER

Mobile messenger instant translation



Possibility of success

> **400** million people

in the world are entrepreneurs according to Asian Entrepreneur

> **27** million people

are entrepreneurs in the USA alone

80% of the USA population

speaks only English and does not know other languages

11 billion people in China

speak only Mandarin (80 percent of the population)

- In the UK and Australia, this number is about 85%.
- Japan, has the record among the developed countries with 90% only speaking Japanese.

Given the development of cross-border trade, communications, and globalization in general, people are unable to avoid contact with foreign people. And yet many people do not know at least one foreign language.





NEEO MESSENGER

Mobile messenger instant translation



Possibility of success

In 2017 we came up with the concept of Messenger NEE0.

As so often happens, we were creating a locally applicable tool (for communication between online trade parties), but ultimately we created a messenger with all the classic features **with some unique options:**

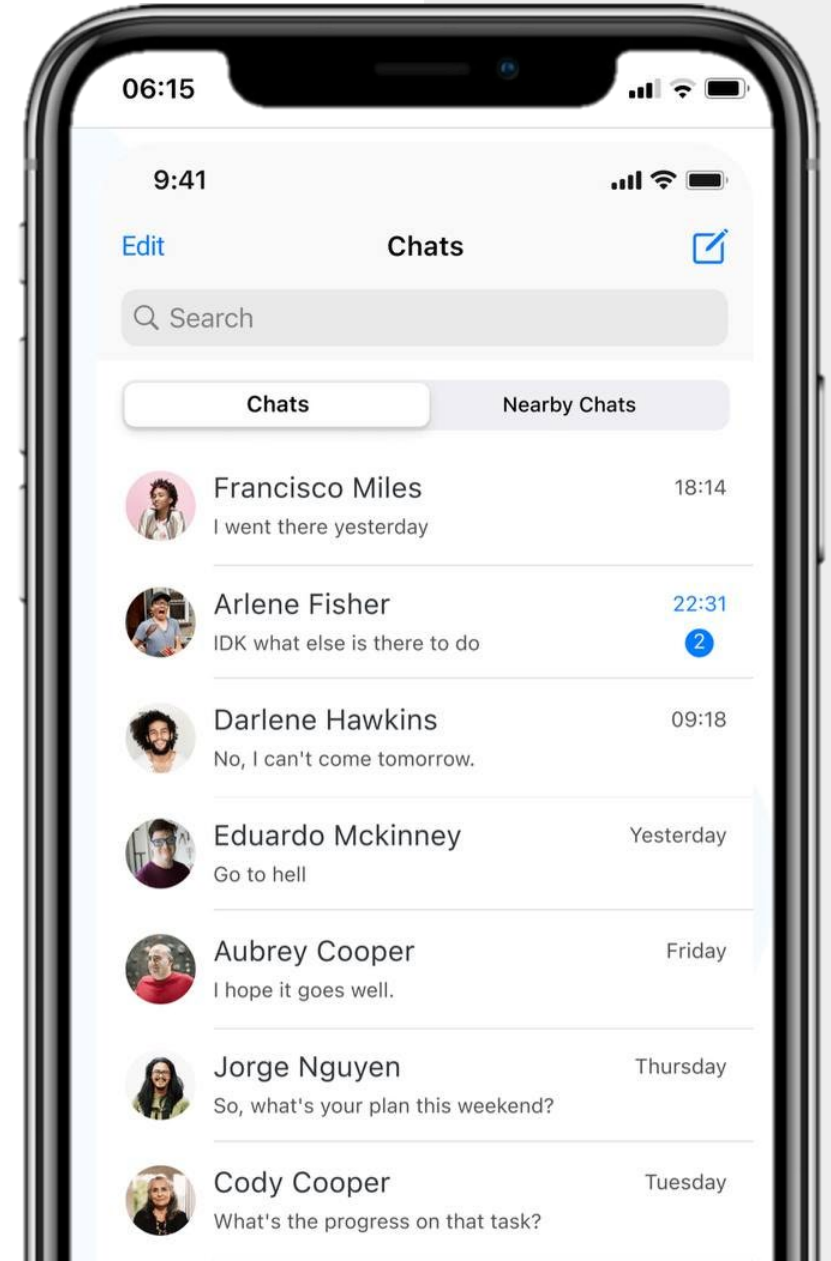
- 01. An instant translation of text messages from any language,.
- 02. A self-learning system, allowing the messenger to expand its vocabulary with neologisms, slang and jargon.

> **40 million** entrepreneurs.

We estimate the potential user base of Neeo Messenger

If we include all those who have reasons to communicate with foreigners, without knowing their language, the number exceeds **one billion.**

That's why we predict a huge success of NEE0 Messenger and why we want to invest in it.





NEEO SOCIAL

block chain social network

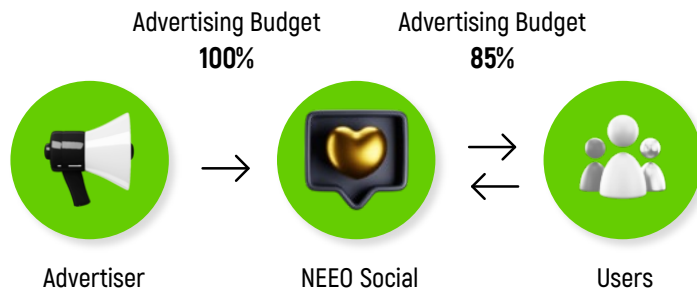
NEEO SOCIAL

is a social network platform where users can post photos, videos and texts, and each content receives certain amount of other users' attention (Likes).

NEEO SOCIAL -

is an advertising platform where the advertisers pay in tokens (NEEO) to promote their products and services.

How does it work?

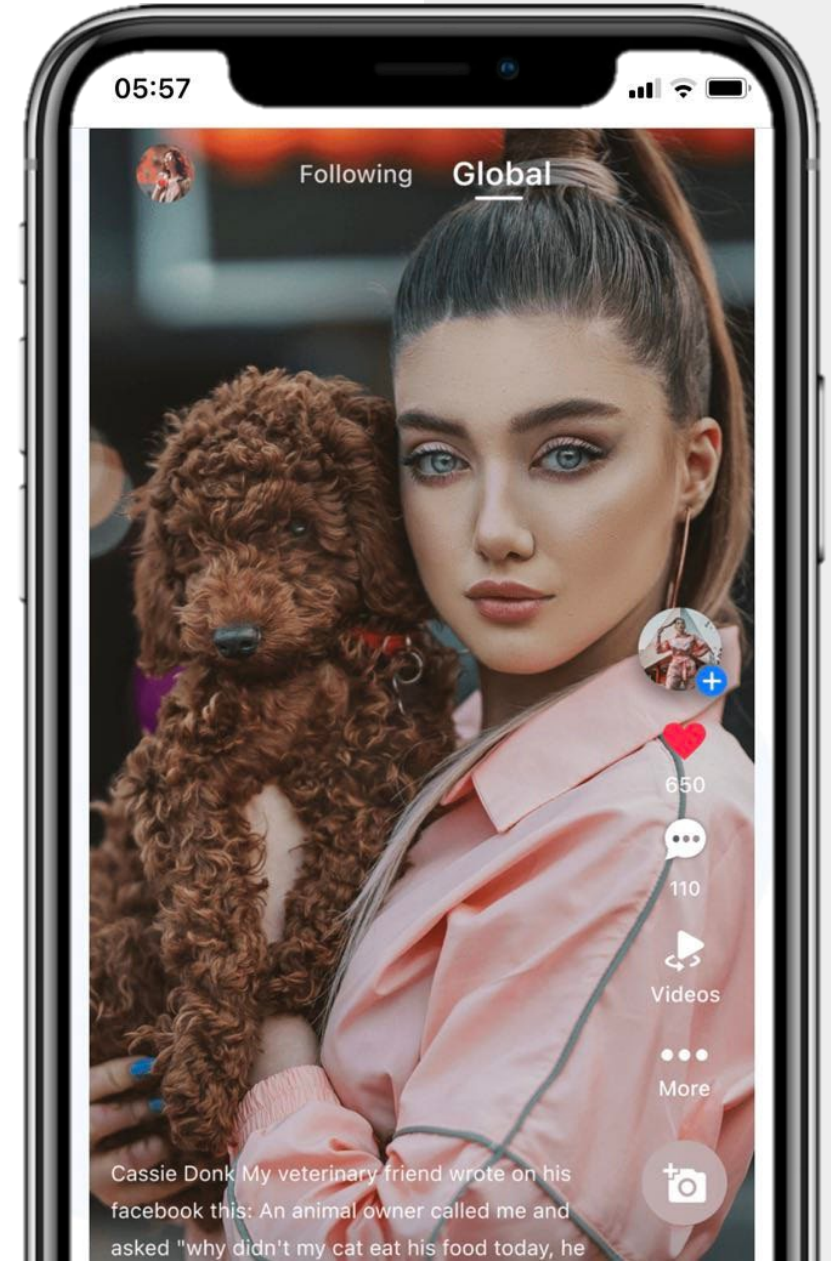


01.

Users that provide contents on **NEEO SOCIAL** earn revenue based on the popularity of their content.

02.

Every user can offer gifts to other users. Every gift has its value in NEEO and can be exchanged for a real goods or services.





NEEO WALLET

App for mobile devices



Neoo Wallet is a mobile application that allows creating crypto wallets, making transfers and exchanging the cryptocurrencies.

Create

an unlimited number of wallets

Use

any currencies based on Ethereum smart contracts

Store,

exchange and lend the cryptocurrencies

Quickly navigate

the intuitive interface, even if you are a beginner.

Sell and buy

at the desired price.

Neoo Wallet - a smart wallet.

The wallet was created to increase the turnover of cryptocurrencies. Today, the wallet makes it possible to create a pair between any token. You can also establish your own personal Exchange inside your wallet by declaring the desired selling price. This will be available to all Neoo Wallet users. The wallet system is configured in such a way that if you want to buy any crypto currency at the desired price, the wallet will find and offer a profitable deal. The wallet can also find a profitable buyer for the cryptocurrency sale price that you announced. The system has been developed and operates completely autonomously in a neural network.





NEEO platform

Platform industry

Our objective

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NEEO platform

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FAQ



NEEO TAXI

How does it work?



NEEO TAXI



\$



Bank



\$



NEEO ECOSYSTEM



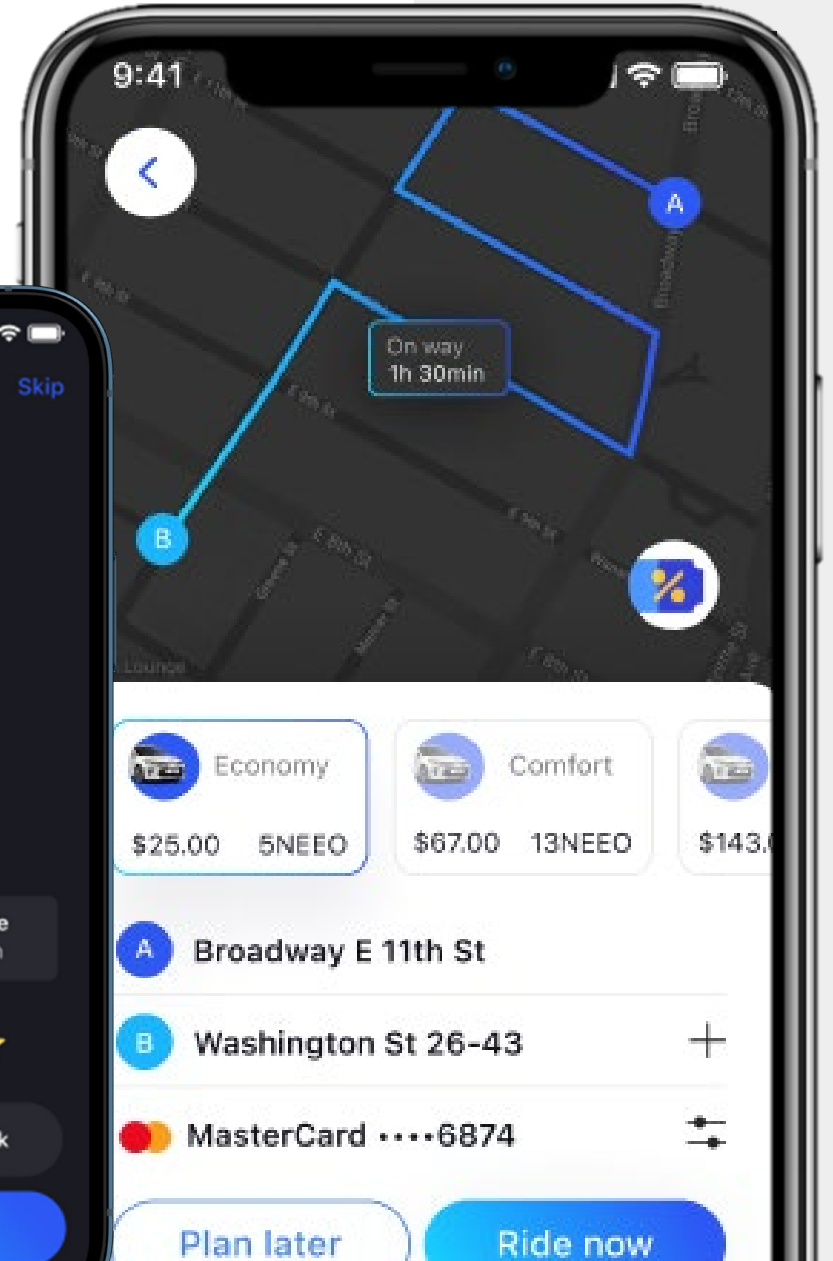
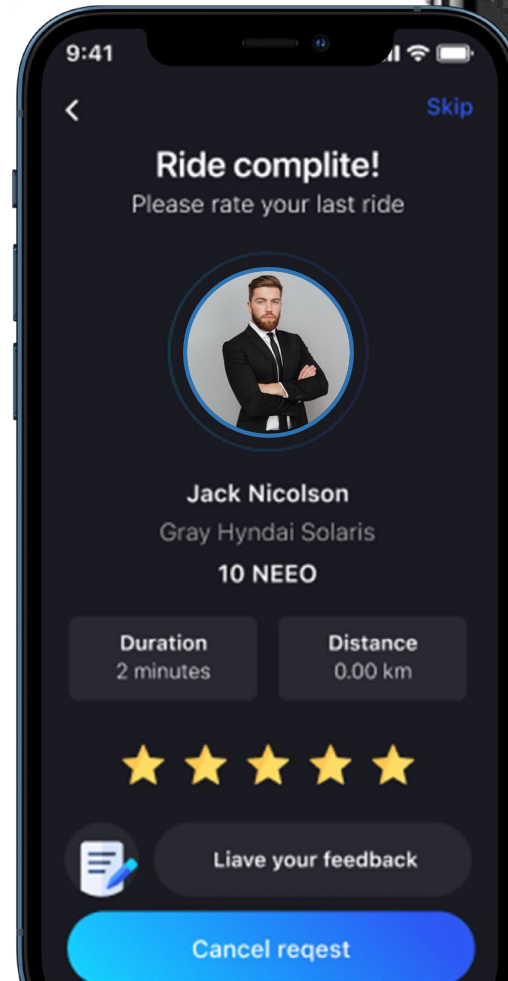
NEEO COINT



NEEO WALLET



NEEO





NEEO SELL & BUY

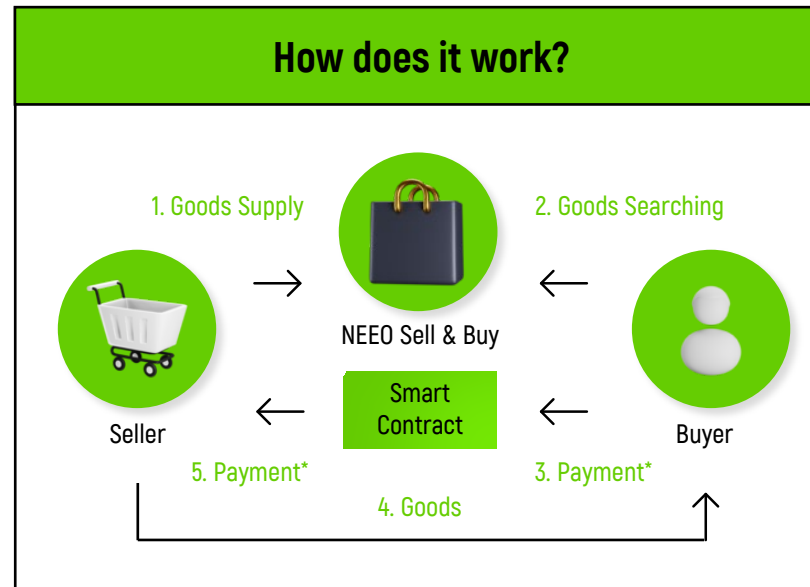
P2P trade platform based on smart contracts

At first glance, it looks like a classic P2P platform for buyers and sellers, like eBay or Alibaba. However, Neeo Sell & Buy is based on the Ethereum smart-contracts system which allows us to **minimize all kinds of fraud.**

The decentralized system of settling trade disputes where the users become judges **make the whole process faster and more transparent.**

The platform has its own self-learning search engine which remembers users preferences. Neeo Sell & Buy offers users the ultimate link to available products at a good price instead of a huge number of links full of side news and advertising.

The system analyzes users behavior and finds the best related product/price option.



"Virtual Warehouse" is provided to sellers. The seller takes photos of a nearby shop's products and puts his margin on their price, then uploads the item with its description to our app.

** NEEO is the only acceptable mean of payment within this app.*





NEEO ROBOT

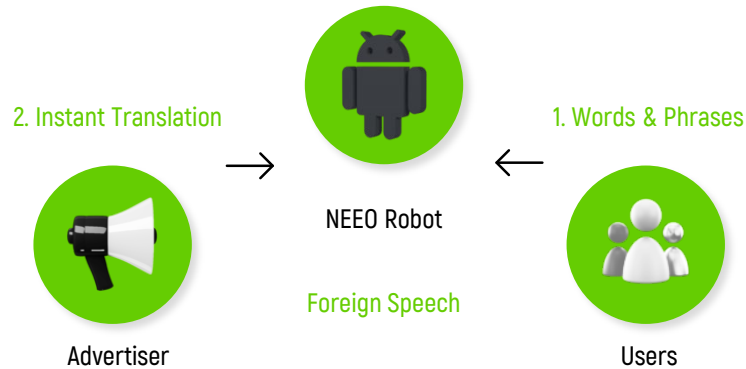
De-centrally educated robot- translator

NEEO ROBOT

allows each user to get an excellent audio translation of over 100 languages of all the words and phrases that users do not understand.

For example, if the user is traveling by train across China and has three Chinese people in front of them. If the user launches Neeo Robot and puts on the earphones, the program immediately starts translating Chinese speech to the user's native language.

How does it work?



01.

The central server is a self-learning system which depends on the number of users to improve its functioning.

02.

User's increased usage can be rewarded with NEEO, and management of new users will be done in a decentralized manner.

With advertising growing with an increasing number of new users, **Neoo Apps can create stable revenue.**

03.

This service will only be available **by monthly subscription in NEEO** to attract registration, and users who increase their use can receive compensation.





NEEO MAIL

It is a free email service for Neeo Apps users (up to 20 GB), allowing them to send letters to addresses without @.



NEEO WI-FI

It is a free Wi-Fi network in the major cities around the globe for the Neeo Apps users.

It will allow users to search, download, browse, and post for free regardless of roaming.





NEEO platform

Platform industry

Our objective

Our tools

NEEO platform

Token launch

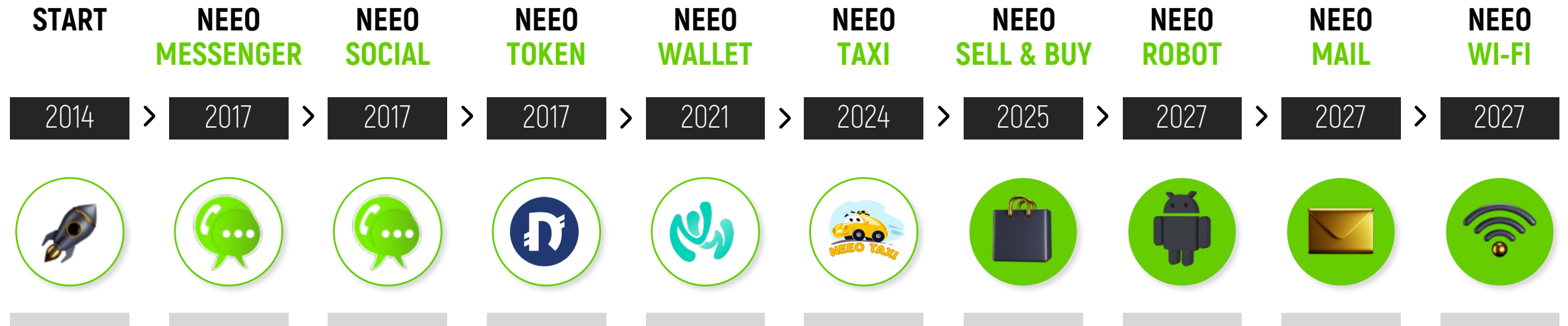
Financial projection

The team

FAQ

ROAD MAP OF DEVELOPMENT

Our way to Neeo Ecosystem



HOW DO WE DE-CENTRALIZE?

NEEO contribution to a decentralized world

NEEO MESSENGER & NEEO ROBOT



Allows you to easily translate any message you get in a foreign language and to improve content in a decentralized way.



Most importantly these are two self-learning systems with the ability to decentrally improve their vocabulary with the user's help.

Thus, users can play one of two roles for a reward:

01. Editor

Adds new words and phrases to Neo's vocabulary.

- Editors will be rated by the Neeo community on a scale of 1-5.
- Editors with an average rating over 4.5 can become an Auditors.

02. Auditor

Checks that the words and phrases added by an Editor are correct.



As a result, we have a constantly **updated vocabulary that holds the newest words** and phrases in more than 100 languages.

NEEO can be used in all games, and the points earned by playing games can be exchanged with NEEO.

All trade is transacted in a decentralized way.

HOW DO WE DE-CENTRALIZE?

NEEO contribution to a decentralized world

Allows users to become Judges in case of trade disputes between sellers & buyers.

Judge

- Its description provided in a dispute between buyers and sellers.
- Five judges, each of whom has one vote.
- Any trade dispute can be solved de-centrally without any personal influence.

NEEO
SELL & BUY

NEEO
SOCIAL



NEEO
TAXI

NEEO
WALLET

Allows the users to earn rewards for their journeys.

Allows users to be rewarded for their social content.

Beneficiary

- User posts texts, photos, and videos on the platform.
- Advertisers pay the platform for product placement and promotion.
- Revenue from advertising is shared by every user who has at least one like and is proportionally to their share of the total number of likes.
- Users are rewarded in NEEO and can buy additional gifts, stickers and video jokes as well as being able to motivate other users financially.

The first crypto wallet that makes it easy to sell and buy the currencies



JOIN

THE NEEO Platform NOW

This will be the first step
towards an incredible future



VISION & OPPORTUNITY

The Neeo platform is associated with:

- mobile advertising
- e-commerce
- cryptocurrency

The user can profit from:

- advertising,
- e-commerce
- cryptocurrency transactions
(or use all three tools)

THE NEEO PLATFORM does not focus on a single regional community. It is aimed at a giant global market, including with the help of NEEO MESSENGER and NEEO ROBOT.

Ordinary users and businesses can also become part of this market. There will be no shock if someone orders goods from South America, and another requests radio advertising from Europe.

No one it assumes how much this market can grow and how much to absorb existing ones.

What is known now is that the existing market has grown by 5% and this is an excellent indicator.

The Neeo platform is a powerful tool that will ensure the dynamic growth of this market.

Since 2014, we have been preparing the Neeo platform, which entered full-scale operation after various errors and improvements.

Our community will receive information about the development of the Neeo platform on a regular basis reports and press releases. Moreover, market changes will be obvious even to the most uninformed users.



NEEO platform

Platform industry

Our objective

NEEO SALE AND ALLOCATION



Contribution Period

The official start of the token launch is August 1, 2018. The detailed guide for Contributors will shortly be available online.

Token Launch participants who would like to support Neo's development can do so by sending BTC or ETH to the designated address. By doing so, contributors receive NEE0 at the exchange rate of 10,000 NEE0 per ETH from beginning.

The NEE0 exchange rate per ETH is flexible for the Contribution Period.

Neo Developers

20% SNT

created during the Contribution Period will be allocated to Neo development: to its founders and team

The Founder's tokens will not be immediately tradable assuring the long term goals for the project.

NEEO Allocation

80%

Public Contribution Investors

20%

Neo Developers

Total NEE0 Issued
3 400 000 000 NEE0

Pre-Sale
900 000 000 NEE0

WHERE DO INVESTMENTS GO



15% SECURITY

Neoo Apps idea is to stimulate users' business activity which means developing trust with each other and with the platform. Every step on our way will be preceded by detailed due diligence



10% SUPPORT

We have a huge responsibility, and our most important goal is to support the constant and user-friendly functioning of our platform which includes the maintenance and expansion of our team.



60% DEVELOPMENT

The main part of our budget will be allocated to the development, release and improvement of our apps, particularly to the development and acquisition of new technologies and software



10% MARKETING

Our main goal is to increase the global entrepreneur's community. This is why we plan to use all kinds of online and offline marketing, including our presence at specific events



5% LEGAL

Long-term success can only be realized with proper legal support. We plan to work worldwide, that means with respect for local and international legislation. That is why we pay a lot of attention to the legal budget.

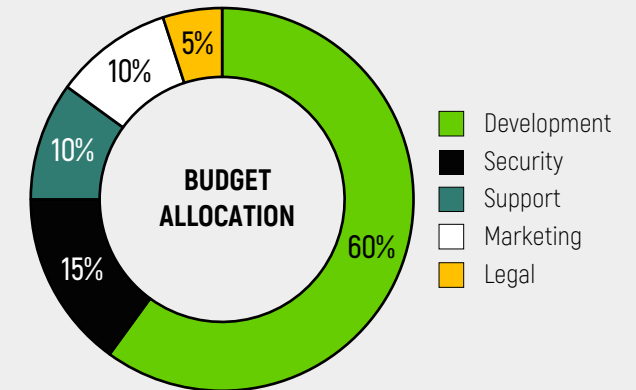
Funds raised during the Contribution Period will be used solely for the development and benefit of the Neoo Apps.

The level of funding will impact the distribution of funds and our long-term objectives.

As Neoo Apps platform is an R&D project, our primary goal is the beta release of all apps and the creation of synergy in Neoo ecosystem.

We expect to execute our plans within a 12 month period after the Crowd Sale without delay and according to our schedule to reach the declared goals.

Our regular reports and press releases will keep our community informed.





[NEEO platform](#)

[Token launch](#)

[Financial projection](#)

[The team](#)

[FAQ](#)

**OUR TEAM IS
CONSTANTLY GROWING**



FREQUENTLY ASKED QUESTIONS

About Neeo Apps

Why was ICO selected as a funding strategy? 01

The idea of using the internal virtual currency to pay for Neeo Apps services and to use it as a motivational tool for the platform users was formulated long before the current boom of ICOs and cryptocurrency emission. We see such synergy in the NEEO Token (NEEO) initial offering, through which we will be able to attract the necessary amount of investment for our platform. Our investors will have an opportunity to invest in a fast growing asset. We can use NEEO in real life through our platform.

What is the competitive advantage of NEEO Apps? 02

- We rely on 5 principal services in our platform:
 - NEEO Messenger
 - NEEO Social
 - NEEO Taxi
 - NEEO Wallet
 - NEEO Sell & Buy

Despite the clear purpose of each of the services, they are distinguished by one common feature - on each of them our users can either earn money or use the service for earning. Taking into account that our platform works on the blockchain technology, our users will have the opportunity to improve their financial position as comfortably, simply and safely as possible. Another difference compared to many other projects coming out for ICO we already have a working Neeo Messenger application with a unique mobile translation function that is available in the App Store and Google Play

How many people are involved in the project? 03

Currently, our project is being developed by 178 people from our offices in the United States, South Korea, the United Arab Emirates, Russia, Pakistan and India.

When will the platform be finally ready for use? 04

If we successfully pass the ICO and achieve the required level of funding, we expect that the final implementation of our blockchain platform will be within 1-2 months. However, regardless of the ICO success, non-blockchain versions of our apps will be submitted for testing to users in the following order:

- NEEO Messenger : Available on App Store and Google Play
- NEEO Social : launch in 2017
- NEEO Token: launch in 2017
- NEEO Wallet : launch in 2021
- NEEO Wallet : launch in 2024
- NEEO Sell & Buy : launch in 2025
- NEEO Robot : launch in 2027
- NEEO Mail : launch in 2027
- NEEO Wi-Fi : launch in 2027

What countries is the platform primarily focusing on? 05

All countries in the world.
NEEO Messenger is currently in use in 188 countries.

Will non NEEO Apps users be able to access the products or services of the platform? 06

Yes, such an opportunity is provided by NEEO Sell & Buy: as soon as a seller puts up their goods for sale, it will automatically be available on other major online trading sites.



FREQUENTLY ASKED QUESTIONS

About Neeo Token (NEEO)

Why use NEEO token instead of traditional currency? 01

Users who are the first to purchase NEEO tokens through the ICO will be able to spend them on the services provided by Neeo Apps. Active growth of the user base will lead to the active use of NEEO and, as a consequence, to the growth of its value, which will allow investors to use it speculatively.

In addition, our services provide the financial motivation in tokens for the most active users. These advantages would not exist if we were adherents of traditional currencies.

Will I be able to trade my NEEO on cryptocurrency exchanges? 02

NEEO will be listed in Stock Exchange in August. It is a vital part of promoting platform business activities and increasing NEEO's value. Our goal is to list NEEO on the maximum number of exchanges.

Will I be able to purchase NEEO through the NEEO Apps platform? 03

Yes, new Neeo Apps users will be able to purchase tokens when registering. Also, tokens can be earned through activities on the platform .

Where can I track the current rate of NEEO? 04

You will be able to see up to the minute values on neeoico.com or any of the exchanges where NEEO will trade.

How will you deal with the increased cost per transaction considering that NEEO is an Ether-based token ? 05

For the sake of harmonious functioning of our platform, we assume a minimum hedge of 50% of the funding amount by converting it into fiat currencies, with the minimum reserve in USD/EUR/CHF remaining at 10% of the budget.

How do I store my NEEO? 06

You can store NEEO in local ETHEREUM wallet.

Can NEEO be sold for traditional currency (USD/EUR/CHF etc.)? 07

Yes, like other ERC20 tokens, NEEO will eventually be traded on all the major cryptocurrency exchanges.

How is NEEO different to Bitcoin? 08

NEEO is a token built on the ETHEREUM blockchain. The ETHEREUM system allows developers to build custom tokens for specific user needs. These tokens enable developers to add blockchain technology features to their product. Bitcoin is a virtual currency that does not allow the creation of custom tokens based on it.

About NeeoSale Mechanics

Which wallets will work? 01

As long as your wallet supports ERC20 tokens you will be able to hold NEEO in it.

How do I register for the NEEO sale? 02

Follow us on neeoico.com and in social networks (links on our website).



FREQUENTLY ASKED QUESTIONS

About Block Chain

What is Smart Contract? 01

A smart contract is an electronic algorithm that describes a set of conditions that require contractual events in the real world or digital systems.

For the implementation of smart contracts, a decentralized environment that excludes the human factor is required. To transfer value in a smart contract, it is necessary to use cryptocurrency.

What is Cryptocurrency? 02

Forbes magazine ("Crypto Currency", 2011) described the cryptocurrency as a digital unit with decentralized accounting, without any administration.

The functioning of such a virtual financial system requires a distributed computer network.

To ensure the invariability of the blockchain, cryptographic elements (digital signature based on a public key system, sequential hashing) are used .

What is Block chain? 03

Decentralized, sequential recording of information that allows it to be stored on multiple computers simultaneously and does not allow it to be changed without changing the subsequent blocks as well.

In Neeo Apps, we provide users with the ability to interact with advertisers in Social and Radio apps without intermediaries, and with other users in the Sell & Buy app using a smart contract system.

Will the decentralized and anonymous nature of the platform help to break the law? 04

This is perhaps one of the most important issues. The answer is no.

Since Neeo Apps will be available to every smartphone user, our task #1 is to protect our community and our platform from illegal trade.

The protocols created by the Neeo team fully and unconditionally take into account the requirements of local and international legislation.



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[Platform industry](#)

[Our objective](#)

[Our tools](#)

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